

9th Annual Governor's Public Health Conference

Connecting the Dots



THANK YOU!

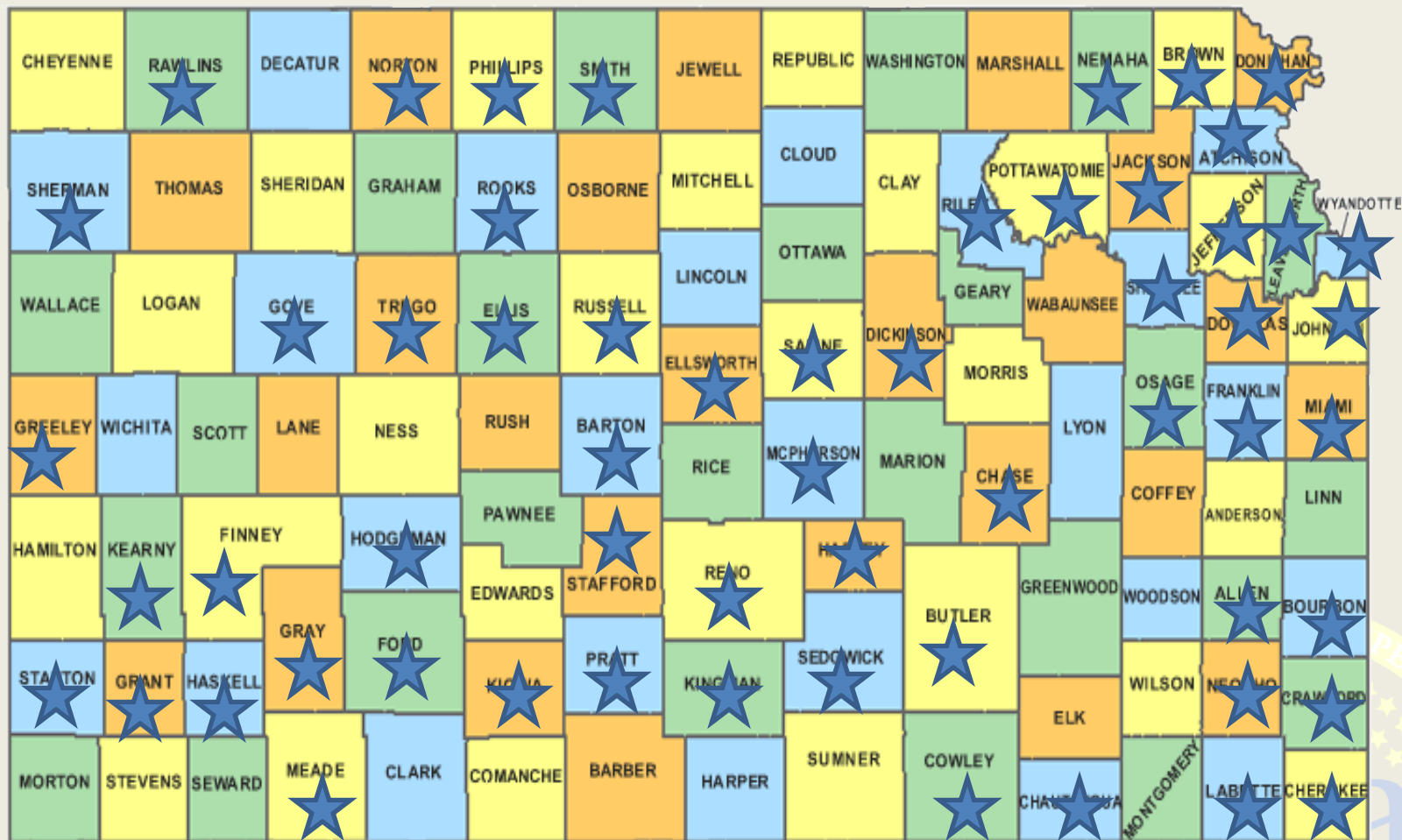


Public Health in Kansas

- ASTHO 8X14 Challenge
- Accreditation
- QI Plan
- Health Workforce Partnership
- KHIT
- KHEL – LIMS and NBS
- Health Homes
- Kansas Healthy Tribes 2020
- Reconnecting with Public Health
- Healthy Kansans 2020
- Get Active Kansas



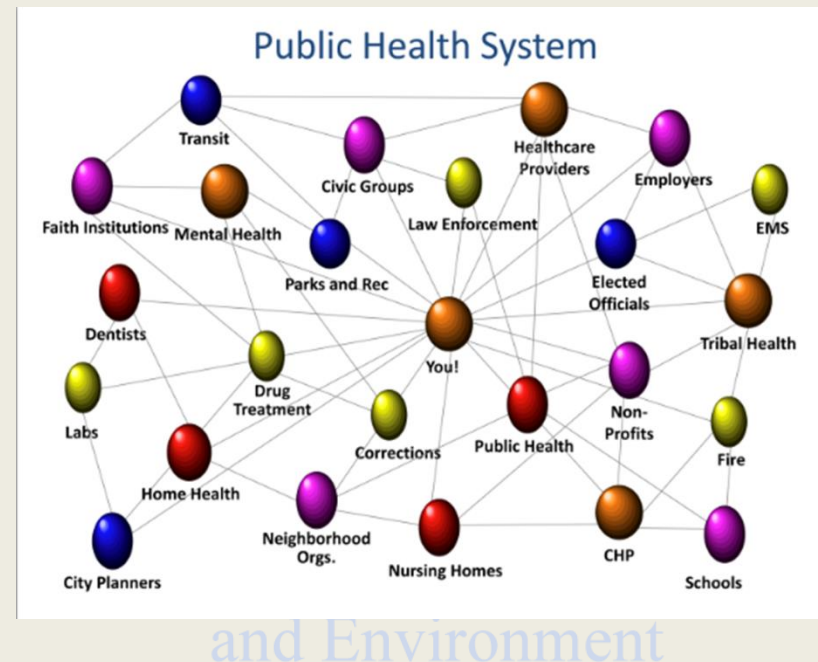
Physical Activity Champions



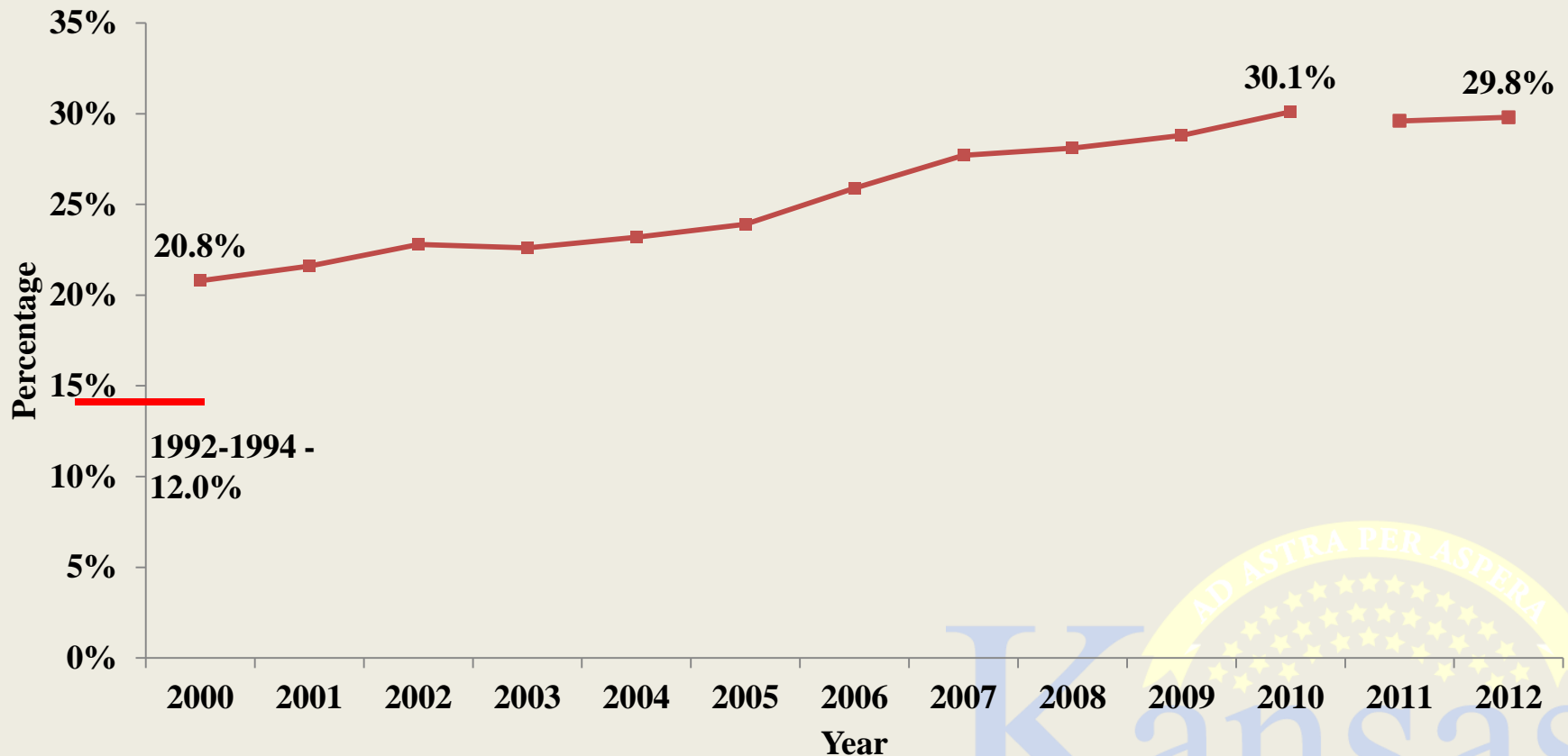
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Integration?

- Integration is the framework, not the objective
- Many partners make up the Public Health System
- Goal is to improve health



Prevalence of obesity among adults 18 years and older Kansas 2000-2012



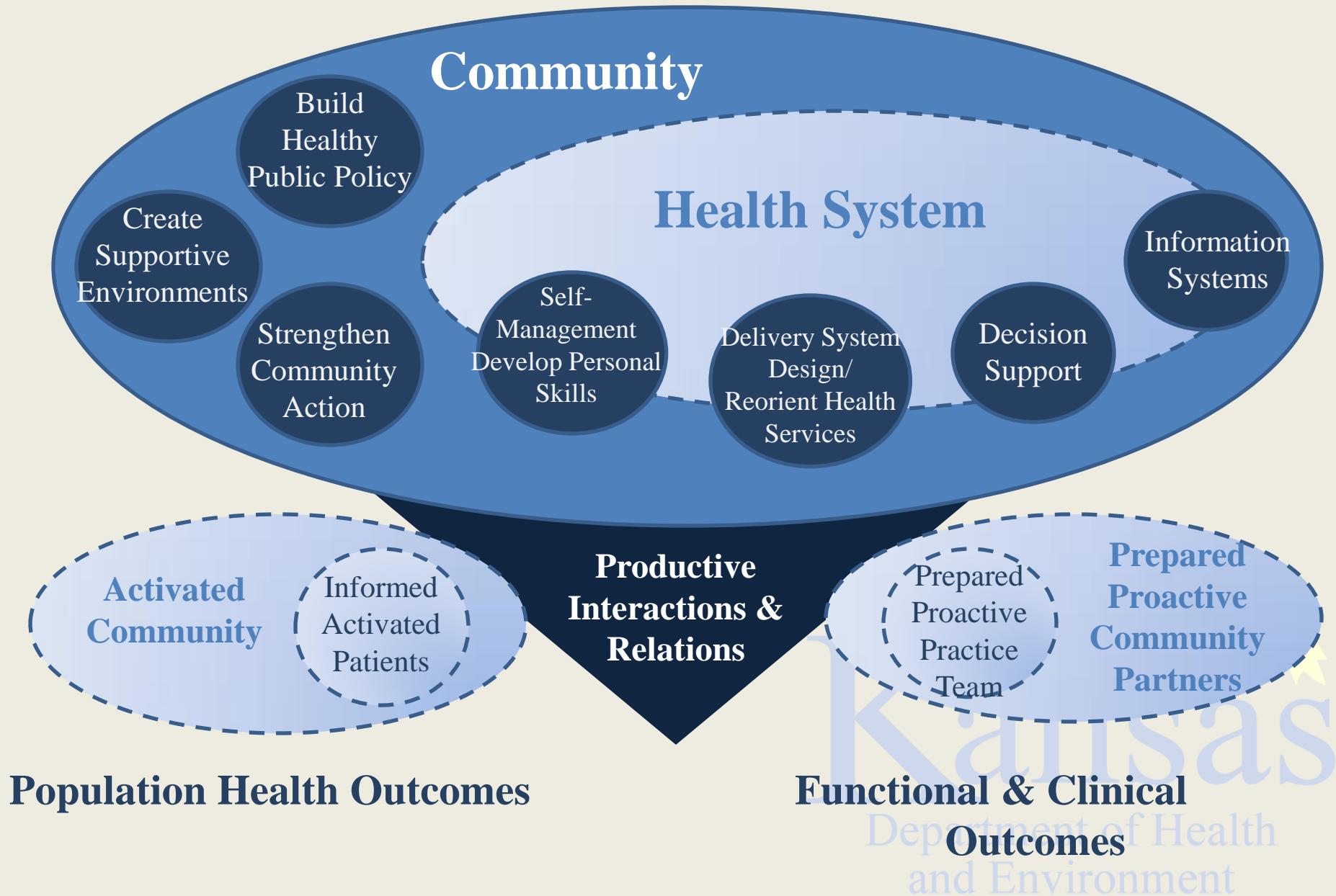
Obesity is defined as body mass index (BMI) ≥ 30 kg/m².

Source: 2000-2012 Behavioral Risk Factor Surveillance System, Bureau of Health Promotion, KDHE

Note: Due to changes in BRFSS methodology, data from 2011 and beyond are not comparable to data from prior years.

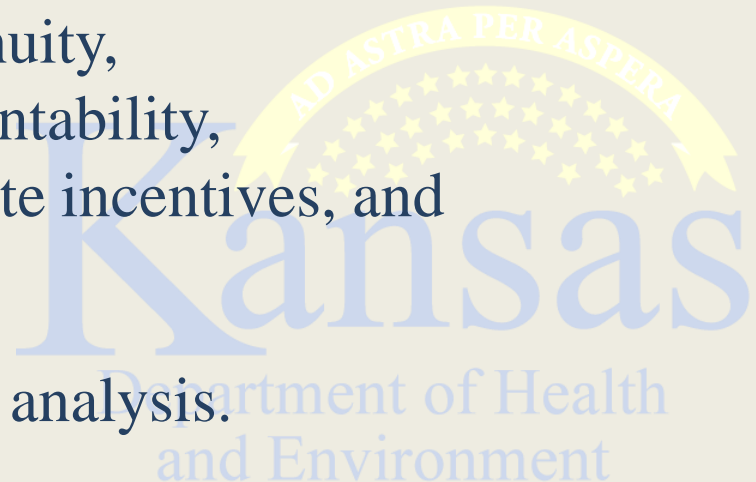


The Expanded Chronic Care Model



Public Health and Primary Care Integration

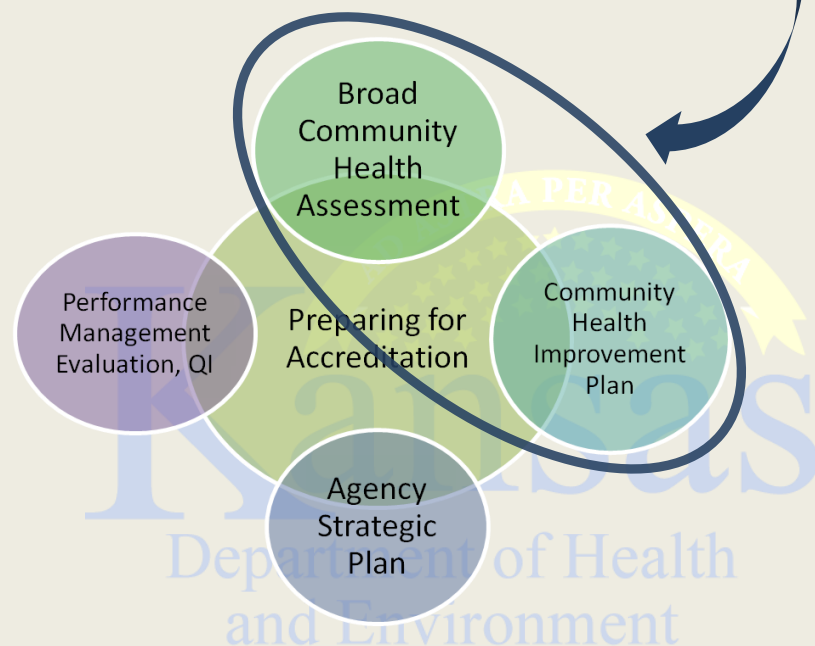
- Learn from previous attempts
- Utilize Population Health Management
 - Develop a shared goal of population health improvement
 - Community engagement in defining and addressing population health needs
 - Aligned leadership that
 - bridges disciplines, programs, and jurisdictions to reduce fragmentation and foster continuity,
 - clarifies roles and ensures accountability,
 - develops and supports appropriate incentives, and
 - manage change;
- Sharing and collaborative use of data and analysis.



Healthy People 2020: Why this process?



Public Health Accreditation



Developing The Kansas HIP



- Healthy People 2020 contains 42 topic areas and nearly 1,200 objectives
- Implement a survey to assess public and professional input regarding the leading health challenges in Kansas

HEALTHY KANSANS 2020

12 Healthy Kansans 2020 Topic Areas

- Lifestyle Behaviors
- Chronic Disease
- Immunizations & Infectious Disease
- Maternal & Child Health
- Oral Health
- Disability & Health
- Injury Prevention
- Access to Health Services
- Social Determinants of Health
- Environmental Health
- Mental Health
- Violence Prevention

HK 2000 & HK 2020 Public Opinion Surveys

Health Issues Voted Most Important in Kansas

Healthy Kansans 2000

1. Cancer
2. Drug Use
3. Teenage Pregnancy
4. Alcohol
5. Heart Disease

20. Lifestyle Behaviors

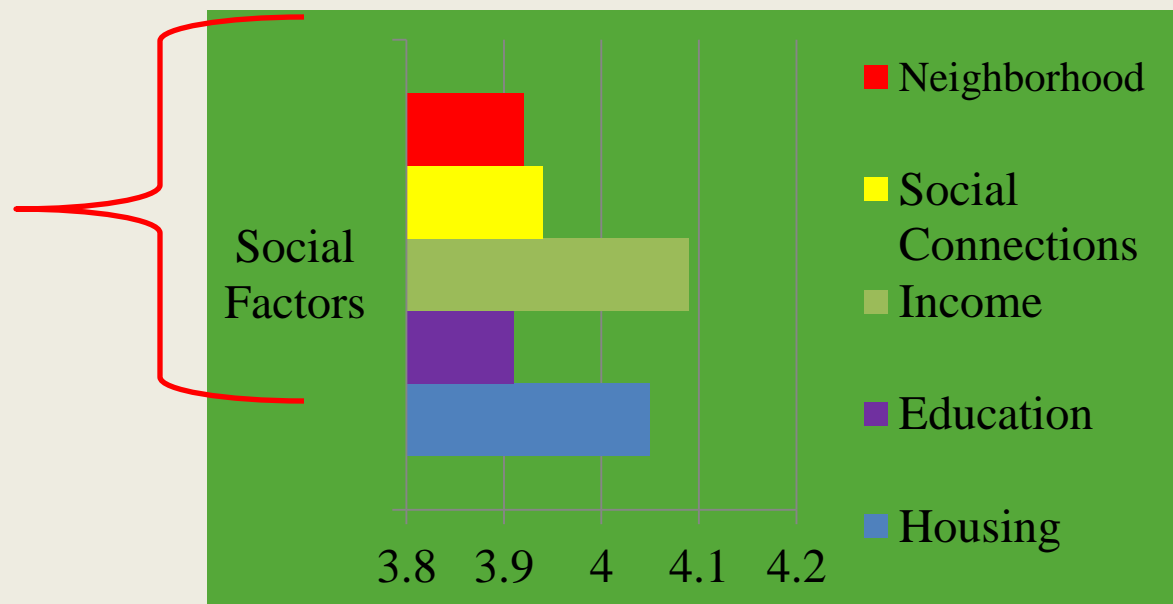
Healthy Kansans 2020

1. Chronic Diseases
2. Access to Care
3. Social Factors
4. Environment
5. Lifestyle Behaviors

HK 2000 & HK 2020 Public Opinion Surveys

Health Issues Voted Most Important in Kansas

Healthy Kansans
2020



Department of Health
and Environment

Charge from Governor Brownback

HK2020 themes and priorities should be:

- Compelling
- Issues that Kansans can get behind & support
- Understandable to the public
- Simple/Straightforward/ Uncomplicated
- Broad and measurable



and Environment



HEALTHY KANSANS 2020 FRAMEWORK

Working together, working smarter to routinely connect state and local partners across disciplines and sectors to enhance implementation of innovative systems and strategies, and improve individual and community well-being in Kansas by 2020.

Cross-cutting Themes and Priority Strategies

Healthy Living	Healthy Communities	Access to Services
<ul style="list-style-type: none">• Promote physical activity• Promote healthy eating• Equip and incentivize Kansans to participate in culturally competent health and wellness programs and access appropriate health care• Promote tobacco use prevention and control• Improve supports for the social and emotional development of children and families <p>Kansans equipped to take an active role in improving their health and supporting their families and friends in making healthy choices.</p>	<ul style="list-style-type: none">• Promote access to healthy foods and support policies that promote healthy food choices• Support policies that make the default choice the healthy choice• Promote environments and community design that impact health and support healthy behaviors <p>Kansans working together to impact the natural as well as human-formed conditions that influence health and/or risk for injury.</p>	<ul style="list-style-type: none">• Improve access to services that address the root causes to poor health• Effective and efficient use of health information technology (HIT) for population health improvement• Promote integrated health care delivery, including integrated behavioral health, social services and medical care <p>Kansans ready access to information and health and social services to achieve the best health outcomes.</p>

General Sessions



Small Group Discussions

Health
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HEALTHY KANSANS 2020 FRAMEWORK

Working together, working smarter to routinely connect state and local partners across disciplines and sectors to enhance implementation of innovative systems and strategies, and improve individual and community well-being in Kansas by 2020.

Cross-cutting Themes and Strategies

Healthy Living	Healthy Communities	Access to Services
Priority Strategies	Priority Strategies	Priority Strategies
<p>HL-1 Promote physical activity and healthy eating</p> <p>HL-2 Promote tobacco use prevention and control</p> <p>HL-3 Equip and incentivize Kansans to participate in culturally competent health and wellness programs and access appropriate health care</p> <p>HL-4 Improve supports for the social and emotional development of children and families</p>	<p>HC-1 Promote environments and community design that impact health and support healthy behavior</p> <p>HC-2 Promote access to healthy foods and support policies that promote healthy food choices</p> <p>HC-3 Support policies that make the default choice the healthy choice</p>	<p>AS-1 Improve access to services that address the root causes to poor health</p> <p>AS-2 Promote integrated health care delivery, including integrated behavioral health, social services and medical care</p> <p>AS-3 Effective and efficient use of health information technology (HIT) for population health improvement</p>
<p>Kansans equipped to take an active role in improving their health and supporting their families and friends in making healthy choices.</p>	<p>Kansans working together to impact the natural as well as human-formed conditions that influence health and/or risk for injury.</p>	<p>Kansans ready access to information and health and social services to achieve the best health outcomes.</p>

Healthy Kansans 2020

State Health Improvement Plan

Topics-Priorities-Objectives-Actions



Healthy People 2020

42 Topic Areas 1,200 Objectives

Healthy Kansans 2020

12 Topic Areas

Healthy Kansans 2020

3 Common Themes 11 Priority Strategies

Healthy Kansans 2020

5 Priority Strategies 25 Approaches 77 Activities





HEALTHY KANSANS

Home

Draft Plan

12 Health Focus
Areas

Planning
Process

Partners

Background

Kansas Health
Matters

Public Comment Invited on Draft Plan

Thank you to everyone who has participated in the Healthy Kansas 2020 planning process.

All Kansans are invited to review the Draft Kansas Health Assessment and Improvement Plan. After reviewing, please fill out the survey with your suggestions. Your feedback is important as we finalize the plan and move towards implementation.

[View Draft Kansas Health Assessment and Improvement Plan](#)

[Public comment may be submitted via this survey](#)



What is Healthy Kansas 2020?

Healthy Kansas 2020 is a collaborative, strategic planning effort aimed at identifying and adopting health priorities that will improve the health of all Kansans.

Healthy Kansas 2020 builds on the comprehensive, nationwide health promotion and disease prevention agenda, Healthy People 2020, to establish state-specific measures and initiatives.

What is Healthy People 2020?

[Healthy People](#) provides science-based, 10-year national objectives for improving the health of all Americans.



For 3 decades, Healthy People has established benchmarks and monitored progress over time in order to encourage collaborations across communities and sectors, empower individuals toward making informed health decisions, and measure the impact of prevention activities.



HEALTHY KANSANS

[Home](#)[Draft Plan](#)[12 Health Focus Areas](#)[Planning Process](#)[Partners](#)[Background](#)[Kansas Health Matters](#)

Draft Kansas Health Assessment and Improvement Plan

Public comment is welcomed on the Kansas Health Assessment and Health Improvement Plan.

The assessment and plan reflect countless in-person and virtual meetings by hundreds of participants from across the state who sorted and analyzed data, researched best practices and evidence-based strategies and reviewed our collective assets and strengths for addressing the leading public health challenges in Kansas. The Kansas Health Improvement Plan is based on the work of the Healthy Kansas 2020 (HK2020) Steering Committee, which resulted in the HK2020 Framework produced in 2012. It is organized around the three common themes that we identified in 2012: Healthy Living, Healthy Communities and Access to Services.

A final draft of the plan will be submitted to the Public Health Accreditation Board in May, 2014, as part of Kansas' application for Public Health Accreditation. Public input on any or all sections of the assessment and plan is encouraged and welcomed. All comments received will be reviewed and considered as the document is revised and finalized for submission.

A link to the survey is coming soon.

Section 1 - State Health Assessment

1.0 Opening Information

1.1 Executive Summary

1.2 Kansas Demographics

1.3 Measuring Health Status in Kansas

1.4 Chronic Disease

1.5 Access to Care

1.6 Lifestyle Behaviors

1.7 Social Factors Affecting Health

1.8 Environmental Health

1.9 Immunization and Infectious Disease

1.10 Health Issues Affecting Mothers, Infants and Children

1.11 Mental Health Issues

1.12 Health Issues Among Kansans Living with Disabilities

1.13 Violence

1.14 Oral Health

1.15 Injury and Safety

1.16 Kansas Public Health System



[Complete Version \(19.24MB\)](#)

Section 2 - State Health Improvement Plan

2.1 Overview of the Process

2.2 The HK2020 Framework

2.3 Using the HK2020 Framework

healthykansans2020.org

Thanks Again!



Public Health
Prevent. Promote. Protect.

